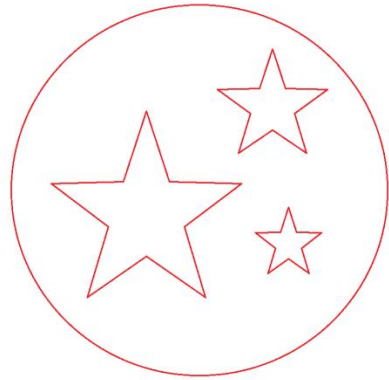


www.Canviar.in

The Markefeers

Progressive Consociate




Canviar
A.C.T for Change

Aurora Canviar Translearn Up



What we believe and how we behave

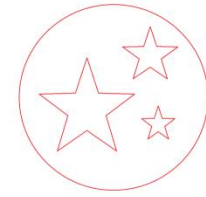
 An atmosphere of ferment and innovation. ”

Superior service to our clients depends on making the most of our people. Give them challenging opportunities, recognition for achievement, job enrichment and the maximum responsibility. Treat them as grown-ups - and they will grow up. Help them in difficulty. Be affectionate and human



Our Values!

1. We Sell – or else.
2. The consumer is not an idiot.
3. Unless your campaign contains a Big Idea, it will pass like a ship in the night.
4. Innovative, Creative & Customized services to our clients.
5. Exclusive in Market.
6. Effective & efficient marketing.
7. Diversity in actions.

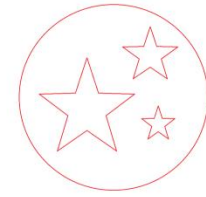


We Offer

MARKETING SERVICES

MARKETING MATERIAL

PROFESSIONAL ASSOCIATION



Marketing Support Services

Media Relations

Public Affairs

Public Relations

Advertising

Healthcare Advertising

Brand Entertainment

Brand Identity

Sales Promotion

Sales Acceleration

Digital production

Digital Media & Marketing

Digital Marketing

CRM Customer Analytics

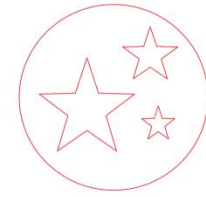
Creative Design

Retail Design

Strategic Planning

Internal/Employee Communication

Crisis and Issue management



Experiential
Marketing

Shopper
Marketing

Cause
Related
Marketing

Relationship
Marketing

Marketing

Viral
Marketing

Mobile
Marketing

Promotional
Marketing

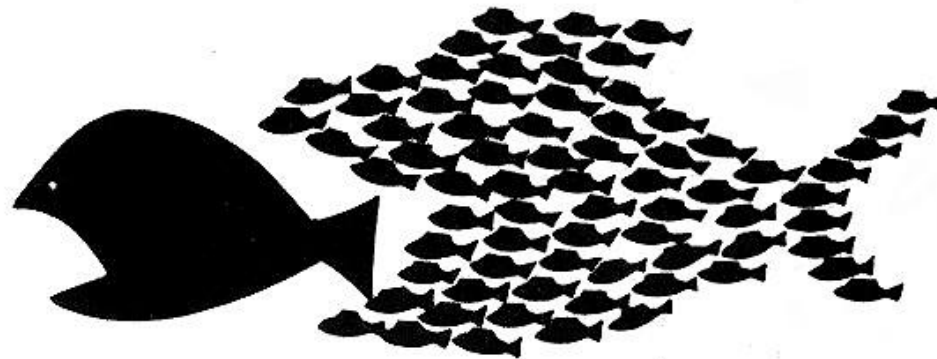
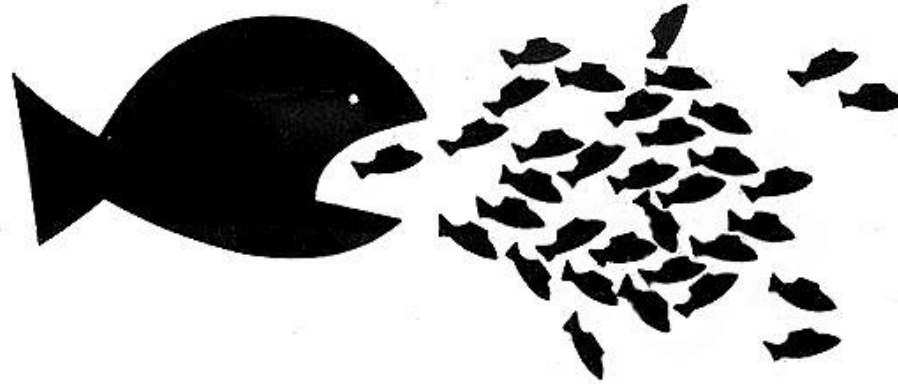
Loyalty
Marketing

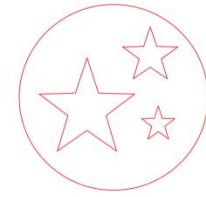
Trade
Marketing

Direct
Marketing



Professional Association??





Why Us?

- Super normal profit & abnormal profits!
- How much do you think you will incur expenditure to put a executive for a marketing job?
- Separate function – Marketing
- Roadmap
- Sustainable Marketing
- Transformable Marketing



What we are going to do!

- Estimated 5-15% increase in sales on monthly basis & Reporting of Sales on Daily Basis
- Plan of Action for every month
- Reports at the end of the month
- Teamwork
- Regular Visit to our Client's Workplace
- Integrated system
- Develop Marketing Material!
- Superior Customer satisfaction
- Increase Market Share



Integrated Marketing System

We are not separate from you – We are
representing you

2 Organizations – 1 Objective

Merging different style & practices

Progressive Partners

Excellent flow of communication

Clarity in actions