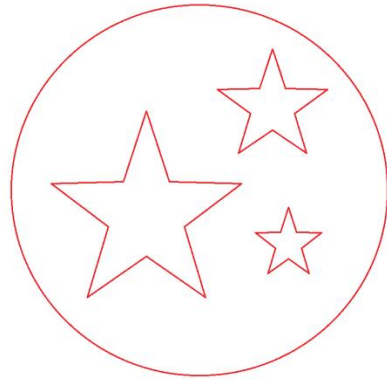


[www.Canviar.in](http://www.Canviar.in)

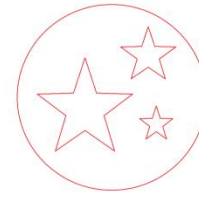
# The Markefeers

*Progressive Consociate*



  
Canviar  
A.C.T for Change

*Aurora Canviar Translearn Up*

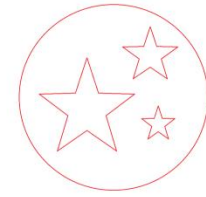


## *What we believe and how we behave*

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 An atmosphere of ferment and innovation. ”

*Superior service to our clients depends on making the most of our people. Give them challenging opportunities, recognition for achievement, job enrichment and the maximum responsibility. Treat them as grown-ups - and they will grow up. Help them in difficulty. Be affectionate and human*



## *Our Values!*

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1. We Sell – or else.
2. The consumer is not an idiot.
3. Unless your campaign contains a Big Idea, it will pass like a ship in the night.
4. Innovative, Creative & Customized services to our clients.
5. Exclusive in Market.
6. Effective & efficient marketing.
7. Diversity in actions.



## *We Offer*

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MARKETING SERVICES

MARKETING MATERIAL

PROFESSIONAL ASSOCIATION



# Marketing Support Services

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Media Relations

Public Affairs

Public Relations

Advertising

Healthcare Advertising

Brand Entertainment

Brand Identity

Sales Promotion

Sales Acceleration

Digital production

Digital Media & Marketing

Digital Marketing

CRM Customer Analytics

Creative Design

Retail Design

Strategic Planning

Internal/Employee Communication

Crisis and Issue management



Experiential  
Marketing

Shopper  
Marketing

Cause  
Related  
Marketing

Relationship  
Marketing

# Marketing

Viral  
Marketing

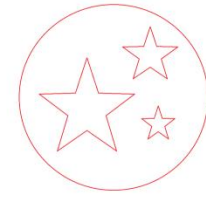
Mobile  
Marketing

Promotional  
Marketing

Loyalty  
Marketing

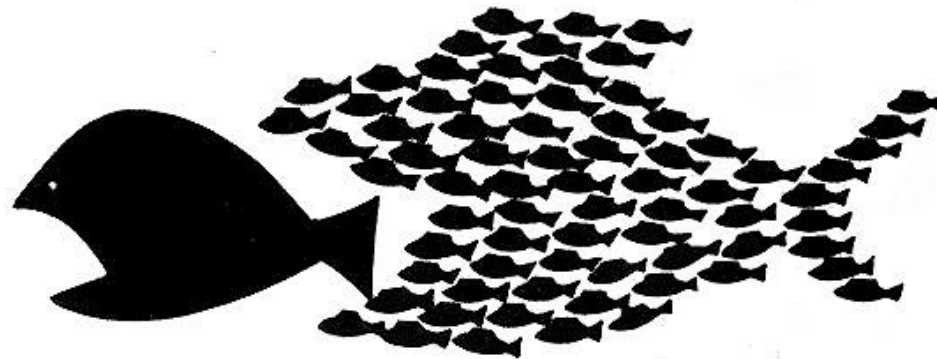
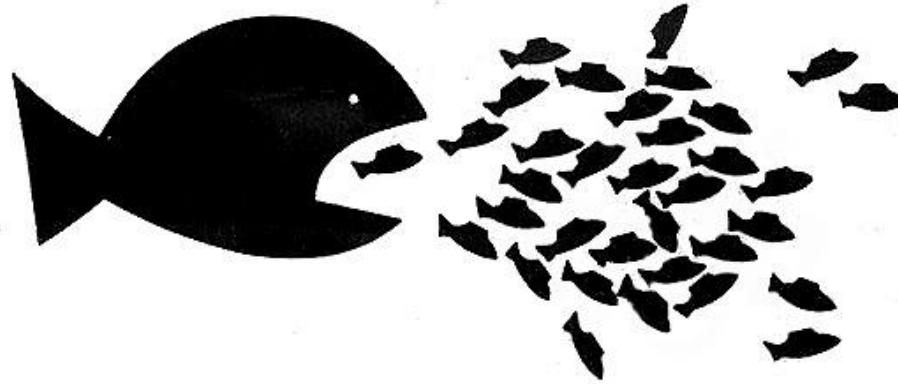
Trade  
Marketing

Direct  
Marketing



# Professional Association??

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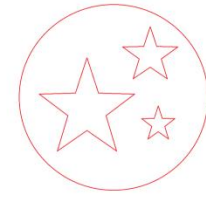


## Why Us?

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- Super normal profit & abnormal profits!
- How much do you think you will incur expenditure to put a executive for a marketing job?
- Separate function – Marketing
- Roadmap
- Sustainable Marketing
- Transformable Marketing





# What we are going to do!

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- Estimated 5-15% increase in sales on monthly basis & Reporting of Sales on Daily Basis
- Plan of Action for every month
- Reports at the end of the month
- Teamwork
- Regular Visit to our Client's Workplace
- Integrated system
- Develop Marketing Material!
- Superior Customer satisfaction
- Increase Market Share



# Integrated Marketing System

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We are not separate from you – We are  
representing you

2 Organizations – 1 Objective

Merging different style & practices

Progressive Partners

Excellent flow of communication

Clarity in actions